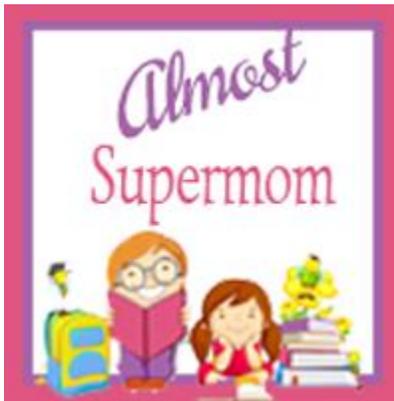


MEDIA KIT: JORDYN COFFIN

ALMOSTSUPERMOM.COM



Jordyn Coffin

AlmostSupermom.com



Jordyn is a primal eating, raw milk drinking, homeschooling mom of six. She has become a go-to guru for moms interested in Paleo and gluten-free cooking as well as those who need the organizational, DIY, and domestic skills she has honed by running a household of 8 people. Jordyn lives in just north of Atlanta but has traveled far and wide with her brood, exposing them to everything from museums in Indianapolis to ghost towns in California to down home cooking in Tennessee.

Jordyn's blog, AlmostSupermom.com, is a tongue-in-cheek, and often laugh-out-loud funny, depiction of her life with her large family. She is a real mom who lets it all hang out while showing her expertise in creative projects. She really has something for everyone. Need to whip up a cute skirt for three girls? Jordyn's got an easy tutorial. Want something different for dinner? Jordyn's got a fantastic gluten-free chicken wrap you can make. Worried about traveling with kids? Jordyn breaks down how she does it with SIX of them. Thinking about a hysterectomy? Jordyn has been-there-done that so be sure to read her post (and get prepared for the "flatulence factory" that will ensue).

Some of the country's top brands have loved working with Jordyn in the past including Walmart, Tyson, Marriott, Hilton Hotels, Wilderness at the Smokies in Pigeon Forge Tennessee, Crayola, and Collier restaurant group. Her readers are mostly women wanting advice from an "almost supermom", as well as those just looking for her creative healthy-eating recipes and easy-to-follow craft projects. AlmostSupermom.com is for everyone who feels like a supermom in training...and wants to learn, grow, and laugh out loud along the way.

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AlmostSuperMom.com Hits Gold with Viral Posts

Creative blogger creates Internet frenzy with several “real mom” & recipe posts

Atlanta, GA- When a mom of six writes an open, honest blog post about the dumb things people say to her regarding her large family, people want to read it. A LOT of people want to read it. Jordyn Coffin, who blogs on the website, AlmostSuperMom.com, found that out after typing up a simple blog post in February 2014. She wrote the post titled, [“They Said What?!?! Things You Should Never Say to a Mom with a Large Family”](#) after a run in with a well-meaning but dense person in a grocery store. She typed it up, clicked “publish” and hoped a few loyal readers would get a kick out of her account and maybe learn something too. She got her wish and much more. The post ended up being another viral post for Jordyn. Over 6 thousand readers read the post just on the day it was released. Apparently, lots of women want to know what not to say to a mom of six.

Writing blog posts that strike a chord with thousands of readers is nothing new for Jordyn Coffin though. While many bloggers hope for just one post to go viral, she has tapped into a community who has spread four of her posts to thousands of people in just three months. Her [Paleo Gluten-Free Blueberry Muffin recipe post](#) was shared on Facebook 200 times and repinned on Pinterest over 2,000 times. A [Gluten-Free Paleo Cracker post](#) was repinned more than 3,000 times. And her [Quick and Easy Paleo Biscuits recipe post](#) brought in over **30,000** unique visitors the week it was written.

Jordyn has a well-connected, highly-motivated and active reader base. Over 20,000 people visit her site every month! She also boasts nearly 3700 “fans” on Facebook, 2300 Twitter followers and over 2000 followers on Pinterest. Brands are starting to take notice of her strong fan base and reaching out to work with her more and more. From Wal-Mart and Crayola, to Hilton and Marriott, to Disney and Little Passports, Jordyn’s influence is being requested. In the past year she was selected for a paid food writing campaign from Collective Bias, became a featured author on homeschool.com, and was an invited guest of the Indianapolis Children’s Museum. In addition to AlmostSupermom.com, Jordyn also owns the blog, [The Suitcase Diaries](#), where readers can follow along with her family adventures across the country. She is also a writer for WDW Hints and Trekaroo.com.

Jordyn Coffin is thrilled that her posts, written in between homeschooling her six children aged 3-15, have been shared so many times. She writes from her heart with an air of authenticity that is rare on most “mommy blogs” these days. Readers have responded well to each post and her social media and page view numbers are rising steadily. She is interested in working with more brands, particularly those that involve travel or food, hoping to create more viral posts that make her readers both laugh and think.

PARTIAL LIST OF BRANDS JORDYN HAS WORKED WITH:



Collier Restaurant Group

